

Artistry of Leadership Testimonials

Kevin's program is truly revolutionary! He is an incredibly talented and gifted individual, who's program has proved that there IS an art to being an effective leader!

Angelina Drnek - Des Plaines, Illinois, USA

Important work...set up like a beautiful gem to admire and learn from.

Bob O'Brien - LaGrange, IL, USA

A very innovative and effective approach - to fuse EQ, music and leadership. The business world needs more trendsetters like Kevin.

Natascha - Centennial, Colorado, USA

Managers who do not change into the future are "Falling Off The Bus"! Kevin's program teaches them how to move forward in a way that makes sense!!

Chris Wilson - Redlands, Ca USA

Kevin's creativity and all of ours is sorely needed in today's marketplace.

Dave Krepcho - Chicago, IL

Kevin's music has been a staple in our house ever since we discovered it. It is the one our school age kids ask for when we have study or reading times. It is no surprise that his program and company are equally as inspirational.

John Bylancik - Verona, NJ

Thank you Fast Company for providing the online opportunity to share, evaluate and learn from Best Practices around the world. Leadership is a work of art; designed by the one who creates it!

Kevin Asbjornson, M.I.M. - Littleton, Colorado

I have had the pleasure of witnessing Kevin's presentation first hand at the Banff Education Center in Canada and what an enlightening experience! A very unique and interesting exercise in presenting solid principles of managing and leadership in a fashion that allows the participants to discover their own strengths and weaknesses in a very comfortable and safe educational environment. Indeed it is thought provoking and very effective in taking an introspective look at ones self and our perhaps hidden talents. I can't imagine a setting or group where it would not be a creative and positive experience for all involved. Kevin facilitates participation in a manner that allows all participants to feel a significant part of the dialogue that takes place. Donald C. Asbjornson, D.D.S. Senior faculty; L.D. Pankey Institute of advanced Education, Key Biscayne, Florida.

Donald C. Asbjornson D.D.S. - Key Biscayne, Florida

An innovative way to re-teach the point that leadership is about your people not your organization.

Allen Edwards - Shoshone, Wy

Artistry of Leadership is perhaps the most unique and uplifting presentation that I saw this year. The blend of creativity and sound business practices creates an atmosphere that is truly special, noteworthy and practical. The delivery of simple messages while using music as the platform was delightful, entertaining and most importantly, inspiring. I wish you well and look forward to seeing your gifted talents at many more industry events.

Rick Kirkpatrick, VP Sales & Marketing - Readin, Pennsylvania

Great concept!

Vicki Niems - Park Ridge, IL US

Learning + Music = Leadership for the Future! What a great concept! Kevin has the right idea here. Stop the bombing and destruction, the Artistry of Leadership is the way the future leaders of the world will start building a world that truly works for all. Thank you Kevin for bringing this meaningful connection into my life. I enjoy every Sunday morning listening to your beautiful music and thinking of ways I can be a better leader in these trouble times.

Sally Anderson - Colorado, USA

Kevin's innovative approach to teaching leadership through the senses opens us to seeing, hearing and feeling, not only our challenges and our people, but also ourselves. The combination of music and EQ inspires an innovative approach to whole people, whole problems and whole solutions.

W. Charles Lobitz, Ph.D. - Denver, CO, USA

I have had the pleasure of experiencing Kevin's Artistry of Leadership firsthand in working with him as his personal assistant. He has imparted his wisdom to me through our interaction and as a result, he has helped me to achieve a higher, more creative level of doing business with all my clients. It is truly a pleasure to be one of Kevin's affiliates.

Cheryl Callighan - Littleton, CO US

Of all the leadership programs out there today, there are not many that are really unique and inspiring. Artistry of Leadership, stands out!!! It is one of the few programs I have experienced this year that truly makes you dig deep and challenge yourself and your organization on how to conduct business at many levels - internally and externally. Organizations that want to go from "good to great" really need to think differently, Kevin's program provides this platform! This has made a significant difference for me!

Cathy Wilson, VP Business Development - The NPD Group - Chicago, IL USA

Inspiring, motivational, and such a great change of pace for leadership training. Highly recommended!

Jim Crystal - Portland, OR 97225

The idea of Leadership as a form of artistry is interesting and causes one to stop and think about it then realize how much sense it makes. This is a great way to highlight the unique ways that every leader can personalize their approach to make it work best for them. Kevin's insight into Leadership is simple and yet extraordinary. He lives it, he leads it and he shares it. We cannot wait to have him as the Opening Session speaker at the National Association of College & University Food Service's National Conference in July. He will set the tone for the conference and provide a "take-home" message for every person who sees him!

Elisa Verhille - Sara Lee Coffee & Tea - Chicago, IL

I have had the pleasure to work with Kevin for several years as legal counsel and artist manager and I can truthfully say without a doubt he is one of the most professional and forward-thinking artist I have met and worked with. He constantly challenges those around him. His Artistry of Leadership presentations are very inspirational and he is constantly expanding his message and music around the world. Kevin, you are great! The world needs your music and your message now more than ever.

Todd A. Myers - Denver, Colorado

The traditional way of presentations are usually power point, videos, microphones, speeches, etc. Kevin's uniqueness is to stimulate the mind in thinking as well as retaining the leadership skill thoughts. I had the opportunity and pleasure to attend his Artistry of Leadership KeyNote Event and walked away thinking this could be the new way of leadership development programs. Kevin is extremely talented and reaches out to inspire people!

Sheila Wilson - Ft. Myers, Florida

Differentiation and distinctiveness are the keys to success in today's fast paced, highly competitive "What did you do for me today?" business environment. One must not only be unique, but possess distinctive leadership qualities that create a following. Such is a person...Kevin Asbjornson! His Artistry of Leadership" is the centerpiece for connecting people and attendees to their leadership skills in an interactive process. It is a different, most refreshing, customized approach to leadership development as it helps one "rediscover" their individual strengths in a way that they can return to their business in a more capable and productive fashion. Kevin himself, possesses the demeanor to lead his KeyNote Events & Professional Development Programs in that you experience his open-honest-thought provoking style that is not only entertaining, but allows you to use his "Artistry" as a way to express leadership qualities. A Home Run!

Andy Wilson, Vice President Sales-Retired - Ft. Myers, Florida

You want routine stuff? Don't, by any means, listen to Kevin's presentation. Want to have a quiet non thought provoking experience? Then don't, by any means, listen to Kevin's presentation. Seems to me there is quite a bit of average out there, and let me assure you that this is not true in Kevin's case...a wonderful experience that you and your associates will appreciate for a long, long time

Mike Beamer - Atlanta, Ga.

Unique, progressive approach to leadership & leadership training.

William Hooker - Cincinnati Ohio

A very unique concept. This innovative approach to leadership can help you grow both professionally and personally. Many of my colleagues have been highly complimentary of Kevin's motivational approach to leadership.

Bonnie Riggs - Oak Park, Illinois

I use Kevin's music in a very untraditional way. His beautiful, soothing and thought provoking music is played in my cycling (or spinning!) classes here in the midwest. Kevin's artistry inspires me as an instructor and provokes all my students to "be the best they can be." His music makes ordinary people do extraordinary things. My students thank you, Kevin, for your inspiring and motivational music. I do too!

Magge Camuti -

I recently had the opportunity to participate in one of Kevin's Artistry of Leadership sessions with a room full of executives from a broad range of companies. His approach is very inspirational in getting you to think about what you value and demonstrate as a leader and how you might evolve that. Additionally, he drew the involvement of this diverse group of senior executives.

Michele Schmal - Oak Park, IL USA

A great program that provided unique insights by getting to the core of leadership... creativity and individuality. Dave Jenkins, President NPD FoodWorld

Dave Jenkins - Glenview Illinois

I have had the pleasure of knowing and working with Kevin for a number of years both in the corporate world and through PianoOne. In these varying arenas Kevin's approach to leadership has been refreshing and insightful. Kevin has combined his unique qualities of leadership with his extraordinary musical talent into his Artistry of Leadership program. Kevin truly is an artist and leader.

Steve Gamba - Glenwood Springs, CO, USA

Kevin Asbjornson bridges the fields of performing arts and leadership with great imagination. No one is doing work like his. Asbjornson's music sets the stage for a riveting hour (or more) of exploration of leadership issues such as how to listen and how to inspire others. Not only do participants reflect on successful leadership, they see it modelled in Asbjornson, a masterly facilitator who is able to draw out the wisdom in others. Asbjornson is on the leading edge, pioneering new ways to foster intelligent, whole-person leadership in individuals and within organizations.

Jane Hilberry, PhD, Professor of English, Colorado College - Colorado Springs CO

Kevin's program seems to take a holistic approach to helping people perceive business issues and challenges in creative, inventive new ways. The best thought leaders throughout time-- from Leonardo da Vinci to Einstein--tapped their creative spirit to solve real-world problems. Kevin's program appears to help people get in touch with this spirit and reinforces two keys to learning and discovery: - We all learn first by sensory stimulation - We all learn best by doing

Josh Isenberg - Chicago, IL, USA

Kevin's Artistry in Leadership provides a unique opportunity to turn reflection inward and integrate senses allowing new solutions to emerge. Combining music, leadership principles, EQ, and dialogue, Kevin invites exploration into new leadership territory. An invigorating experience!

Candice Frankovelgia, PsyD - Colorado Springs, CO.

Kevin's approach to leadership, allows others to explore leadership principles on a more personal level. Through his unique concept he allows individuals to develop leadership skills through music and learning. Kevin's passion for his work, in itself, inspires others in a way that is indescribable! Truly Motivational!

Michele Miller - Student - Communications Major - Newton, MA

Kevin networked his way into my life about 10 years ago. He had a creative and interesting idea; to utilize his competencies as a musician and business executive in developing leaders. And he has done it! To experience his facilitations is a very unique experience. I saw business executives get to core leadership and personal issues very quickly. Kevin's facilitation opened these leaders up and kept them there. I believe that Kevin's Artistry of Leadership is truly a unique and cutting edge leadership development tool.

R. Woody Daroca, Managing Director, Human Resource Solutions Denver, Colorado -

Leadership and Music, Great Concept. Way to combine the two!

Adam Paul - Lakewood, Colorado

Kevin is truly an inspiration to all. With his quite sense of reflection through music, this innovative program has brought to me a breath of fresh air in this "high tec", fast past world. To all, please take the time to see for yourselves how Kevin Asbjornson's "Artistry of Leadership" will inspire and motivate the artist in you!

Wendy Miller - Accountant Executive - Blackstone, MA

As principal of a marketing and design communications firm, I find Kevin Asbjörnson's correlation of artistry and leadership quite insightful and very inspirational. Design is the "art of business." Kevin's exceptional Artistry of Leadership program musically illustrates the "art of leadership" — a key ingredient of both professional and personal success. Bravo, Kevin!

Kevin Seitz - Principal, Seitz/Welch Design, LLC - Denver, Colorado USA

Kevin's passionate outlook on music and leadership certainly is a breath of fresh air. Anyone who wants to leave the past and catapult into the future should pay attention to this "new age" philosophy. Absolutely a wonderful technique. Keep thinking outside the box Kevin!!!

Thomas Philip - owner - Clean As A Whistle - Atlanta, Georgia

Creative artistry combined with person-centered leadership qualities makes Kevin unique within the music and leadership field. His one-of-a-kind musical style enriches, influences and encourages men and women from around the world to move beyond their business stereotypes and tap into their massive reserves of creativity.

John Rodwick -

What a wonderful program! The blending of leadership skills and creative talents is a truly innovative idea. Enabling people to tap into their full potential is a unique and exciting concept.

Kathy Ronnenberg - Tampa Florida USA

Having evaluated numerous leadership training programs for both impact and creativity, Kevin's Artistry of Leadership is a breath of fresh air for leadership development. His approach fosters a new way of thinking which is integrated -- engaging us in soulful ways of approaching issues, challenges, and opportunities. Leadership in any arena or industry would benefit from Kevin's innovative and effective approach. Kevin's program explores new frontiers and offers exciting possibilities and results.

Laura Quinn, Ph.D. - Colorado Springs, CO

Unique and artistic performer!

Tracy Dobbins - Greensboro, NC, USA

In the area of leadership, I thought I had seen it all.... until I reviewed Kevin's program! Wow! - a truly innovative approach to leadership that is fun, effective and inspirational! Kevin's program ROCKS!

Dennis M. Hammen, Director, Supply Chain Planning, Unilever, NA - Greenwich, Connecticut, U.S.A.

At a time when speed and effectiveness are highly valued assets within a company, Kevin Asbjornson has developed an exceptional innovative approach to leadership development. His "Artistry of Leadership" stands out as a breakthrough experience for those seeking inspiration, and clarity about the complex role of a leader. By involving executives in this musical experiential he is able to raise life affirming questions and bring them to new levels of what it means to be a effective and affirming leader in the 21st century. Organizations seeking new ways to stimulate their executives would do well to include Kevin's work in their menu of offerings.

Jim Francek, Senior Faculty, Center for Creative Leadership - Colorado Springs, CO

I have witnessed Kevin's keynote inspirational events and have seen people light up with excitement as parts of them are touched that are not usually stimulated in the business world. I think that Kevin's music and facilitation can help awaken feelings and intuitions that business culture often requires us to suppress...but which are the wellspring of creative process.

Frank Zucco - Castle Rock, Colorado

Kevin is an outstanding motivational speaker and an inspirational force for the benefit of tyounng people who need a new directional path to guide them

helen s wilson - tyrone pa 16686 usa

Kevin has created a rare niche where wonderful Contemporary piano meets challenging leadership practices - and it works! By taking us outside the normal paradigm, and into a world where music intertwines with leadership principles, Kevin has created a masterful piece of art/science that has an impact.

Nathan Teegarden, President and Career Advancement Specialist, TrueCalling - Lone Tree, Colorado

Kevin combines three major assets: outstanding talent as both a performing musician and composer; a thorough grounding in the psychological principles underlying leadership and organization development; and an engaging, winsome personal style which makes him an effective presenter in front of an amazing array of different audiences.

David Campbell, PhD, Senior Fellow, Center for Creative Leadership - Colorado Springs, CO

A SUPER PROGRAM LOADED WITH A FEELING OF RELAXATION THAT GUIDES YOU TO SUCCESS !!!!! His skills are so passionate they create sound leadership.

J.M. Miller sr. mgr c.m.s / inn season resorts - Londonderry N. H. U.S.A

AT THE AGE OF 84 TO MEET KEVIN AND FEEL THE FULL EFFECT OF HIS PASSION WAS AT HEART WARMING TIME FOR ME YOU GO YOUNG MAN !!!!!

GRACE ROBERTSON MILLER - FRAMINGHAM MA 01701

Kevin's Artistry of Leadership program totally delivers on its promise. It's a genuinely revelatory experience. Most leaders are so rigidly patterned to simply respond rather than reflect, and hear rather of listen. Kevin's approach breaks down those patterns in such an easy, impactful, and accessible way. You come out with a powerful sense that you can affect real meaningful, positive changes for your organization. I think the most profound insight from the program is that people are motivated to do things, but they are INSPIRED to do things brilliantly. That's huge.

Steve Coppola - Denver, Colorado

I had the pleasure of meeting Kevin Asbjornson a few times about six months ago. It's not often that one feels such a strong feeling of connectedness - of liking one so immediately and having the sense of knowing an old friend. Kevin has the capacity to bring out the empathetic and artistic side in everyone. He is a gifted and sensitvie man; his interests range broad and deep. All of this can be heard and felt in the beautiful music that Kevin creates. It's no wonder that Kevin's one-of-a-kind style of communication and music is a valuable tool for corporations to tap into their individuals' emotional intelligence; to inspire them to do good business using the creative process.

Polly Mernitz - Buenos Aires, Argentina

Leadership, while being an intensely individual experience, is also the capacity of a human community to advance the good of the whole, and to create new reality. Kevin Asbjornson's musically evocative approach is rooted firmly in this two-dimensional view of leadership. His work is a clarion call to the integration of the individual and collective experience of leadership greatness. To help people respond to this call, Kevin creates a learning space for meaningful connections - a safe space in which people can find and express their individual leadership voice and, at the same time, build the collective leadership capacity of their group. Kevin is leading by example ... he is creating new reality!

Joe Braidish, Principal, Newbridge Development Services - Boulder, Colorado, USA

Artistry of Leadership delivers an impactful, introspective with the results very applicable to the daily role of a leader. Leadership is an art. Artistry of Leadership connects the awesome responsibilities of leadership with a refreshing, innovative program. Should be required programming for all leaders and aspiring leaders. Great Work

Michael A. Cafasso, President & CEO, Pueblo Bank & Trust - Pueblo, Colorado USA

This should be seen by everyone! Kevin has a very unique talent that brings creativity to all aspects of life.

Gayle W. French - San Mateo, California

A truly unique and unprecedented approach in finding and nurturing the artist in all of us. The benefits are infinite. It touches our souls and becomes a catalyst that enables us to strive for excellence in all our professional and personal encounters. A definite win-win program!

Dr. Jon C. Asbjornson D.D.S. - Lincoln Nebraska U.S.A.

Will challenge you both personally and professionally. Kevin delivers a command performance.

Mike Wilson, UPS - Miami Springs, FL US

10 unique approach to learning

Lynne - Philly, pa

I had the pleasure of meeting Kevin at the Center for Creative Leadership and spent a week exploring the arts in relation to leadership. The session was about 2 weeks before 9/11 and working within a block of the World Trade Center, my world changed that day. I was grateful to Kevin and the Center, for the leadership concepts delivered through music and art. My experiences with Kevin and the safe space provided for me to grow helped me develop new approaches for the leadership that was desperately needed at that time.

Elena R. Arena -- RR Donnelley - New York, New York

I participated in an Artistry of Leadership session and it was not only fun and different, but very thought-provoking. One of my take-aways had to do with engaging people by speaking the language of their passions.

Sarah Glover - Greensboro, NC, USA

Kevin's abilities as a musician, psychologist, and presenter synergize to create a unique talent that enriches and enlivens development experiences for leaders.

Kathleen M. Ponder, Ed.D - Greensboro, NC

As a proponent of EQ, I believe many of our corporate and for that matter world problems come from a disconnection to our affect. Our rational left brained approach is not enough to solve the myriad issues we face in business & society. In fact, I believe that the longest journey a person can make is from his head to his heart. (Or her.) Bravo to Kevin for finding a practical pathway to bringing out and working constructively with feelings. As an instructor of Psychology, if I can convey one thing: That repressing and denying emotions can be very destructive. Look at our world and see if this isn't true.

Peter Metzner - Hillsborough, NC

I had the pleasure of seeing and most important hearing Kevin during a Leading Creatively training in Colorado Springs. I was so inspired and moved by his work, each piece telling a story about his life, that I had to see him in concert and listen to his CDs from home. When I need inspiration, I listen to his music.

Sue Harding - Denver, CO

With Artistry of Leadership, Kevin creates a unique and powerful lens for understanding and exploring the nature of leadership. I've been privileged to work with Kevin for many years, and to have observed him facilitate this experience numerous times. I continue to be impressed and moved by the insight and personal impact it evokes in others. I've seen nothing like it.

Rich Hughes, PhD, Senior Enterprise Associate, Center for Creative Leadership - Colorado Springs, CO, USA

Kevin's dynamic personality and enthusiasm make this program unique in the business world. When leadership encompasses the creative nature of those in leadership positions, actions become driven by inspiration rather than necessity. Kevin's work reaches the top business movers and shakers. This could have a profound impact on how business is conducted and how companies are run. This is one of the more meaningful programs influencing the art of doing business.

Jeri Goldstein - Charlottesville, VA

A fantastic and inspirational concept. Out-of-box thinking is the competitive edge that drives business to the next level. Kevin is leading the way.....look forward to the opportunity to attend and apply his thinking.

Becky Boren, KPMG - Dallas TX

I have had the opportunity to see Kevin at work both with me and in my business. Through Kevin's enthusiasm he helped Boys and Girls Town of Missouri begin an annual Artistry in Residence Program. Kevin demonstrates his love of music and life by reaching kids through his music. What a difference we saw in 100 kids who were given the opportunity to work with Kevin. He made a significant difference in many lives. For me as an executive I am inspired by Kevin. He has been key to my growth in leadership. He truly touches many persons on many levels with his insight and understanding. Kevin is fantastic. I listen to his music everyday. Thanks.

Vincent Hillyer - St. James, Missouri USA

Kevin's approach to teaching leadership is totally extraordinary -- something that must be emulated across the globe. This may yet be the way of inspiring world leaders in working for peace.

Virgilio Pernito - Manila, Philippines

It is nice to see new and creative ideas brought to learning. How clever to utilize music - a medium we all readily accept - to help us open our minds to new concepts that delve beyond the natural mental barriers we have built over the years.

George Rice - Osprey, Florida

Kevin's concept uses the power of music to get us focused. He creates a vision that touches our personal and professional life. As a R.N. working in a nursing home, I frequently bring in Kevin's CD's for the residents to enjoy. The calming effect brings a smile to my heart.

Janie Asbjornson-Haisch R.N.,B.S.N. - Scottsdale, Arizona

Through his music, Kevin has provided us with a vision that provides meaning and direction. A powerful guide for a journey that individuals at every level in an organization need to take!

Scott Haisch, District Manager - Tyco Safety Products - Scottsdale, AZ

I have had the pleasure of performing with Kevin and know the impact that He is making on anyone in His audience. What an incredible package he is presenting to leaders using the creative impact of the musical medium.

Beth, Lyric Soprano - Omaha, Nebraska USA

After listening to many leadership skills/workshops for many years, Kevin Asbjornson's innovative methods of combining music and leadership motivation was a enlightening experience. This unique approach unifies the total senses of sound and mind to enhance the leadership qualities.

Timothy M. McCashland MD -

Artistry of Leadership is a magical experience of viewing leadership as an art and using music to reframe leadership challenges in business today. Kevin is masterful at using his talent to pull out creative ideas from leaders so that they can apply them to create innovative strategies to our business.

Paula Bell , Director of Maytag University - Des Moines, Iowa, USA

I participated in Artistry of Leadership recently in Banff, Canada. This program is truly unique and what I/we as executives need more of - inspiration from within to aspire to a new level of leadership and business innovation. It made a huge impact on me and the way I will do things going forward. Artistry of Leadership takes off where most leadership development programs leave off and provides the reality check we all need. Kevin definately has my vote for one of the Fast 50!

Cathy Wilson - VP Sales & Marketing/NPD Group - Chicago, IL USA

This is a great illustration of how one person's vision and passion can lead to great things! The idea is not only fascinating, but also inspirational. I definitely hope this entry makes it to the finals!

IL

Kevin is masterful at the keyboard and the white space leadership issues. He lives his values and helps us ponder our lives in a very beautiful way. I have seen him in the "not-for-profit" and "for-profit" venues.

Yolan Williams - Arlington Virginia USA

This entry is absolutely fabulous. The Air Force will be incorporating "The Artistry of Leadership" in its Transformational Leadership agenda.

Brig Gen Fred Castle - Air Force Pentagon, Washington, DC

He is right, this is a new way of thinking about leadership away from the traditional models of teaching and learning.

Jim Crystal - Portland, OR , USA

Kevin's comments are right on! It is too bad some other business leaders have not followed his thinking.

Chris Wilson - Riverside, Ca USA

He is a great example of dedication and leadership!

A. Saladin - USA

The work of Kevin Asbjornson is incredibly creative, impactful and effective for leaders seeking innovative ways to maintain and develop a creative spirit.

Michael Cafasso - Pueblo CO USA

Kevin is one of those rare people who is able integrate his values, passions and talents into a whole vision and then carry it through to fruition making a positive difference for others. Not only is he effective with executive leaders, but he is also making a contribution to youth with his work with the Boy Scouts of America. He is not only a creative artist and musician, but also a facilitator of people's personal and professional growth. As I said, a rare integration of artistic creativity, vision and ability to help others apply it to real world business.

Paul Unks - Centennial, CO

Kevin's "Artistry of Leadership" program is truly revolutionary. His passion, creativity and talent combine to form an innovative offering that has attracted and impacted the leaders of an array of companies both large and small.

Glen French - San Mateo, CA

Kevin is a remarkable leader and most talented musician. He is the benchmark for leadership turned into an art, designed by those who create it. His example and inspiration are a gift to everyone fortunate enough to cross his path.

bob heavers - centennial, colorado, usa

Kevin's Artistry of Leadership presentation is a unique dialogue between the facilitator and the participant. It is a very effective avenue of continuing education that brings to fore "what the mind can conceive, the body can achieve!" Indeed it can raise the bar on levels of success that are very realistic to achieve and appropriate in any setting. There are no limits to the application of the gained new level of personal confidence.

Senior Faculty The L.D.Pankey Institute - Key Biscayne, FL USA

Kevin is gifted, dedicated, and his musical talent is exceptional. Those who attend his "Artistry of Leadership" are truly fortunate!

sheila wilson - Ft. Myers, FL

Think about it! Using music (piano) in conjunction with leadership...wonder when the last time this was done. Ever wonder if original thoughts create tremendous vision? Kevin did, and obviously it works.

Mike Wilson - Naples, FL. USA

It's nice to see someone doing what he loves--and making a difference in people's lives.

Bill Wilder - West Chester, OH

Great music, nice website!

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I attended an Artistry of Leadership presentation hosted by Kevin last year at the Center for Creative Leadership in Colorado Springs. I found the experience so important to my growth as an entertainment attorney and music artist manager. One year later it is unbelievable to me that he can so seamlessly weave music and management together. I am a better lawyer, manager and person for the experience.

Todd Myers-lawyer/artist manager - Denver, Colorado

I have seen Kevin in action and it is truly amazing how he integrates the business of leadership with his music.

M - CO

Kevin is inspiring. I spent a week with him at CCL in Colorado 5 years ago and his insight that leadership is art has changed my behavior, therefore, my career. I truly believe that principles I learned during that week, changed my potential for advancement.

Kevin Higgins - Bentonville, Ar USA

Kevin offers his talent as a service and gift to others. He believes deeply in the connections he introduces and explores in his workshops. This sincerity strengthens his message.

Cecelia Jacobs - Colorado Springs, Colorado

Kevin is a rare individual who can combine business sense and artistic creativity. I really enjoy working with people like him who have such great foresight. I wish more of my clients were like him.

Suzanne Bradeen, CPA - Denver, CO

Kevin is helping the business world and non-profit organizations reach deeper to develop leadership with creativity that will carry us into the future. His vision and masterful artistry is raising the level of management to new heights. Denise LaHay -- St. Louis, MO

Denise LaHay - St. Louis, MO USA

Our strongest leaders are artists themselves. Although many don't imagine themselves as artists they are sculptures of people. Their words and actions mold their employees into great thinkers and great team members. Finally a motivation presenter that understands that art, music and creativity make the difference.

S. Vincer - Milwaukee, WI, USA

As a workshop facilitator and leader, I truly appreciate those who are able to present new material to an audience in a unique and accessible manner. Kevin has that gift. He has married his art with his business acumen and the results are visionary. His ability to share his vision with industry and organizational leaders may just leave this world a better place. Kevin has created a rare program that cuts to the very heart of creative leadership.

Jeri Goldstein, President, The New Music Times, Inc. - Charlottesville, VA, USA

I met and heard Kevin's music at the Center for Creative Leadership a few years back before his Artistry program. Even then he was weaving music into the curriculum. He is an individual who truly "walks the talk" of following your passion and is willing and able to share that passion with others.

Michelle Naiser - Louisville, Ky

Kevin is a dedicated musician, teacher and philanthropist. He is a leader in every sense of the word.

Deborah Beckman - Lone Tree, CO USA

I also attended an Artistry of Leadership presentation hosted by Kevin last year at the Center for Creative Leadership. What a terrific experience! He is an innovator and a creative force in unlocking everyone's own potential.

MC - New York, NY

Energizing people to become more productive is an ongoing task. Kevin's approach is so uniquely different that one should strongly consider becoming involved. Andy...retired V.P.Sales, Scott Paper Co.

Andy - USA

Kevin is able to explain leadership using his music better than others can with words. I have used this better understanding of my skills both at work and in my other interests. Kevin's music also helps people of all backgrounds to learn about themselves and each other.

Don Sesterhenn - Urbandale, IA USA

Kevin had a creative idea, and has implemented it with great success. Businesses and people are better off with his wonderful concept of Artistry of Leadership.

Gayle Anne French - Deerfield, IL.

Kevin's ability to recognize and exploit the synergy between his passion (the Music) and his business acumen (the Leadership) is a very admirable quality.

Fred Huszarik - Ottawa, Ontario, Canada

Kevin is an incredible artist and pianist...except far beyond. His music features positive themes and people that are making the world a better place to live. When I listen to Kevin's music, it brings peace and joy to my soul.

Linda C. Fuller - Americus, Georgia USA

There are countless leadership development programs available, however, none have linked leadership talent with the creative energy and spirit that positively impacts people and organizations. This is the model for the future.

E Moore - Chicago, IL

Kevin is a master for putting the right brain with left brain and creating a new kind of leadership in leaders. Just imagine what will happen as these people who have learned from Kevin will do to inspire others. Kevin is the magic of creativity and the voice of enlightenment.

Barbara Wallace - Littleton

Kevin is a master for putting the right brain with left brain and creating a new kind of leadership in leaders. Just imagine what will happen as these people who have learned from Kevin will do to inspire others. Kevin is the magic of creativity and the voice of enlightenment.

Barbara Wallace - Littleton, Colorado USA

Few people have shifted their ideas of effective leadership so that they better match the 21st century business environment--which is markedly different. Kevin's program brings intellectual creativity to the process in ways that can positively change results.

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I know Kevin through work and his wife. I have had the pleasure of hearing him play and would highly recommend his advancement to the next level. Thank you

Gene

Absolutely excellent, truly inspirational. An exemplary innovative approach to getting in touch with the leader within through the emotions of music. The parallels the new research on the brain and servant leadership. A true winner!

Deb Manzo - Raleigh, NC USA

Creativity is often about uniqueness but perhaps the magic of it is most apparent when combining ideas not normally mixed or appreciated together. I think Kevin has done that most successfully and in unusual fashion. He has the talent to be outstanding as composer and musician in his own right, even without the novel ideas. With them, he is truly one of a kind. I've enjoyed his music over the years and participated with him in programs at the Center for Creative Leadership, particularly the Leading Creatively Program, and the Leading Creatively Conferences over the years.

J. Michael Smith - Atlanta, GA USA

Kevin is incredibly talented both in music and his leadership skills. He is truly an inspiration to all of us. I would jump at any opportunity to attend one of his sessions again.

Fran Hackett - South Plainfield, N.J.

I had the pleasure of attending a demonstration of Kevin's "Artistry in Leadership" last year. Kevin's musical program inspires creativity and stretches the mind to see new possibilities in leadership development.

Robin Henry, AVP, Human Resources - Richmond, Indiana

As a professional colleague of Kevin's from the Center for Creative Leadership, I have included the Artistry of Leadership in at least 30 different programs for executives and leaders of Fortune 200 companies as well as nonprofit organizations. The reaction of these leaders is overwhelmingly positive. New personal insights are reached as participants engage a wide range of questions. Kevin truly believes that the answer to critical questions flows from his participants. This powerful experience of inquiry uses his personal musical compositions to move observers to become teachers as they engage breakthrough visions of leadership. Kevin has created a cutting edge process for engaging leaders that increases their understanding of change and emotional intelligence.

Jim Francek - Woodland Park, CO

Kevin provided an inspirational period of time to severely emotionally and behaviorally disturbed kids and the dedicated staff that deal with these kids on a daily basis. He utilized his passion, emotion and creativity to bring hope and possibilities to so many people. What a fantastic gift he has to offer the world. I have experienced his artistry in leadership from multiple levels and all I can say is WOW! Thankyou for sharing your special gift.

Vince Hillyer - St. James, Missouri USA

Kevin's work enables participants to get closer to their own wholeness, to see the way to bring head and heart closer together. The balance between Kevin's music (so accessible!) and leadership training (powerful presence) open a world of imagination and possibility.

Terry Galpin-Plattner - Morrison, Co.

I attended the course on Leading Creatively Program last December at the Centre for Creative Leadership in which Kevin facilitated my understanding and appreciation of the connection between leading effectively and the essence of artforms such as music. His demonstration of the piano ("leading in front of the piano ")impressed me as being articulate in propounding the said connection.

Mun Kiong CHUA – SINGAPORE

Having witnessed his Kevin's presentation to Verizon, NYC, from the standpoint of a concert piano technician, I can attest to the effective musicality and well-thought out application of the power of music to "reach through the fog" and touch his audience conferees directly. The music opens them up to greater receptivity to the powerful ideas presented, and increases the practical "take -away" value of the material. I've been tuning pianos in the concert and recording studio fields for nearly 30 years. Kevin is a very rare and gifted talent, and deserves to advance to the next level of evaluation. Sincerely, Thomas A. Sheehan, Registered Piano Technician New York City Chapter Piano Technicians Guild

Thomas A. Sheehan - New York, NY 10023

Kevin is a fantastic artist with true spirit and inspirational value. His leadership is supported by unwavering personal beliefs and values and it is this committment that inspires his work. Leadership is an intangible characteristic/behaviour that we attempt to learn and copy - Kevin's approach allows one more tangible bridge to the intangible!!

BJM - Toronto, Canada

I've had the pleasure of working with Kevin and experienced his impactful Artistry of Leadership Workshop. He embodies the whole leadership approach he enthusiastically endorses. Kevin's approach and mastery of music, generates enthusiastic participation by his audience.

G. S. Williams – Maryland

As an inspiring young artist and touching soloist, I find Kevin's music both challenging and also rewarding~ on that basis I think he deserves to win.

G Martin - Manville, NJ, USA

Kevin has discovered and is now fulfilling his True Calling! He weaves a magical mixture of piano music and leadership principles into an innovative and one of a kind program. Through his creativity in music and leadership Kevin is providing a classic Fast Company cutting edge product to the international world of business.

Nathan Teegarden - Littleton, CO USA

Kevin's music is inspiring as well as calming. Both are important components for today's world. The tying together of music and the challenges for leadership is an innovative idea that offers many possibilities. I would love to attend one of Kevin's seminars.

Patty Andersen - Lake Benton, MN USA

Kevin's passion for his vision is an inspiration to all who seek to lead by example. - Dr. Gary Ostwald, Daniels College of Business, University of Denver

Dr. Gary Ostwald - Denver, CO USA

The understanding of the relationship of art to leadership is critical to the success of any leader. I have for the last 10 years been the Manager of Education and Development for a specialty retailer. I have for the past 22 years been a professional actor and acting teacher. So often I find myself talking about the same competencies and skills that Kevin discusses above. To find the passion in your work, as Kevin obviously does, is paramount to anyone's success and inparticular those in the corporate world. When I am facilitating a management leadership class I often find myself using Kevin's music to help move the participants to a place of reflection that is crucial corporate managers/leaders. I thank Kevin for that and his dedication (or passion, if you will) to nurturing the concept of "Leader as Artist" and "Artist as Leader." I wish him continued success.

Louella St. Ville - Northbrook, Illinois

I have been very fortunate to experience Kevin's Artistry of Leadership program both as a participant and more recently in his role of Artist-In-Residence for our Leading for Innovation public program. Kevin is a master artist, and equally masterful at facilitating the art of leadership. He possesses a rare ability to effortlessly connect the two separate domains of the arts and leadership. Over the past 7 years I have been fortunate to witness and to be part of dozens of arts-based leadership learning modules here at the Banff Centre - Kevin's involvement in our Leadership Development program has forever raised the bar on how to most effectively facilitate and advance the practice of leadership.

Colin Funk, Director of Creativity, Leadership Development, The Banff Centre - Banff, Alberta, Canada

Leadership is an Art and the subtle connections that allows it to work are the same ones that allow great beauty to be created through art.

Bev Obenchain - Littleton, CO, USA

Kevin Asbjornson's Artistry of Leadership is breakthrough brilliant! Combining the international language of music with his ingenious approach to leadership as a work of art, Kevin forces participants to see themselves as leaders with new eyes. Too often we look at leadership as an intellectual process. Kevin's music gently takes participants to a different place, to see leadership with their hearts, souls, and bodies, not just their minds. It's brilliant! -- Lynne C. Levesque, innovation advisor, researcher and author of Breakthrough Creativity: Achieving Top Performance Using the Eight Creative Talents.

Lynne C. Levesque-Author, Breakthrough Creativity - Charlestown, MA

Kevin's dream and vision for Artistry of Leadership models in his own life what he calls leaders to awaken in themselves...passion, courage, spirit, adventure, conviction, determination and bold innovation. As the best leadership requires a commitment of character and heart and as such is a very personal endeavor, Kevin, his music and his message speak to that inner self where artist and leader wait to be awakened in each of us. Kevin use of his own art and passion for reaching and touching the hearts and minds of leaders through his music is a living model of innovative leadership. , touching their hearts, inspiring their

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Kevin's session was the highlight of a grand week in the study of leadership at CCL in Colorado. I was a skeptic of how he was going to tie leadership to his talent. When all was said and done, I know there is a relationship.

Robby Rankin - Zionsville, IN

I have the pleasure of listening to Kevin's "Works In Progress" for many years. I have enjoyed his insights into leadership and the role music can have on it. He is truly a multi-tasking individual who can combine his talents to a very successful enterprise.

Randall Cook - Lone Tree, Colorado USA

I first was introduced to Kevin at the Center for Creative Leadership. As a result of the impact Kevin's talent had on me, I purchased a CD of his music and have enjoyed listening to it on a frequent basis. Successful leadership does take an enormous amount of creativity and Kevin's illustration and metaphors of the relationship to being a great leader to music was powerful.

Sharon Koch - Chapel Hill, North Carolina

When I am faced with a difficult decision at work or at home, I frequently put one of Kevin's CD's in to play while thinking of the effect my decision will have and the effect that I am looking for. Kevin's music helps to clear my mind and to look at my actions through various perspectives.

Les Nixon - Greensboro, NC USA

Kevin Asbjornson's Artistry of Leadership is breakthrough brilliant. Combining the international language of music with his breakthrough approach to leadership as a work of art, he forces participants to confront themselves as leaders with new eyes. Too often we look at leadership as an intellectual process. Kevin's music gently takes participants to a different place, to see leadership with their hearts, souls, and bodies, not just their minds. It's brilliant!

Lynne Levesque, innovation advisor and author of "Breakthrough Creativity: Achieving Top Performanc - Boston, MA

I've experienced Kevin's leadership in action. Leadership is truly an art - music is a tremendous vehicle for effectively communicating the essential message.

Alice Kaltenmark - Beavercreek, OH, USA

If we are going to get better we have to change our behaviors especially in how we view the world around us - The Artistry of Leadership was a wonderful vehicle to open my journey in change - I am better from this experience.

George Houston - CO. Springs, CO. USA

I've had the pleasure of working with Kevin for a number of years. His passion and vision for Artistry of Leadership is inspiring. Kevin's ability to interweave music into our everyday lives set's him apart from other musicians and leadership trainers.

Dave Carlson - Centennial, Colorado, USA

People are looking for a way to get through the mumbo-jumbo of "Leadership" and Kevin's program is designed to do that and make it work for each participant. In addition his passion for his artistry and getting people to remove their binders are what sets this approach apart. He gets people to think about what they are impacting versus what they think they are showing. By utilizing music it connects to people's emotions and makes a stronger more personal connection. This is a great concept who's time has finally come! Jump on board now to be ahead of the curve!!

Elisa Verhille, Sara Lee Company - Chicago, IL, USA

I had the experience of attending the Leadership Development Program at CCL several years ago in Colorado Springs. The enlightenment and emotion of the program was enhanced by Kevin's music during my week at the center. The fact that Kevin's work has evolved into the Artistry of Leadership program is a tribute to Kevin and his passion as well as a critical dimension of the overall LDP value.

Ned Camuti - St. Charles, IL

I had the experience of attending the Leadership Development Program at CCL several years ago in Colorado Springs. The enlightenment and emotion of the program was enhanced by Kevin's music during my week at the center. The fact that Kevin's work has evolved into the Artistry of Leadership program is a tribute to Kevin and his passion as well as a critical dimension of the overall LDP value.

Ned Camuti - St. Charles, IL

Kevin Asbjornson has turned leadership development into a very enlightened and entertaining stage where rational meets the emotional. An unexpected approach -- powerful, compelling, full of spirit. Kevin's music and facilitation get to the heart of what true leadership is all about.

K. Lafrenz - Maytag

Kevin's program is truly impactful and at the same time engaging as it taps in to the multiple facets of human intelligence, emotion and creativity. I highly recommend it. Richard N. Cook, Executive Director Breckenridge Outdoor Education Center

Richard Cook - Breckenridge, CO USA

I participated in "As Artist As Leader" within a program that had a number of components related to access right brain thinking to enhance business acumen. Kevin's component was not only inspiring by his masterful compositions, but also provided clear linkages from his creative and innovative process to parallels with real business situations. Kevin also provides an affable facilitation style that encourages involvement and then integrates participant comments seamlessly into the learning objectives. A memorable session that provides ongoing inspiration to bringing artistic sensibilities to business challenges.

James LeCraw, Executive Director, Computers For Schools - Ontario - Toronto, Ontario, Canada

Kevin's ability to merge music and leadership is unparalleled. I have wanted to bring my staff to one of his creative leadership seminars.

Tim McCashland, MD, Director of endoscopy UNMC - Omaha NE

Kevin is an incredible artist and leader. Anyone in the music or executive world would benefit greatly from his gifts.

Beth, soprano - Omaha NE

Kevin is able to reach folks in astounding ways through this work! The response from participants to the beauty of his music is matched by the profound connections that they are able to make to leadership and what it all means to them. It is a truly transformational experience!

Rita Crowe - Lonaconing MD

I have had the privilege of using Artistry of Leadership in a number of settings designed to transform the way people think about leadership. It works. A lot of people are jaded about leadership these days. It takes a fresh approach to get their attention. This experience of Kevin's pulls them in a way they never expected. Artistry is participatory. Artistry is communication. Artistry is give and take. Artistry is making sense of complexity. Well, so is leadership, and it's great to have a new doorway into that important insight.

Charles J. Palus, research scientist, author of The Leader's Edge - Philadelphia, PA, USA

Having experienced "Artistry of Leadership", I was touched by the way Kevin was able to bring out the "artist" in everyone! In this day and age, it is refreshing to see someone bring goodness and a positive outlook to an often negative world. Thank you, Kevin for making us all realize there is beauty in our work and life - every single day.

Carol Vallee, Visual Artist - Colorado Springs, CO

The best!

dwalker@tmc.com - Princeton, NJ

Kevin's talent and creativity knows no bounds! He is truly a gifted individual and his innovative program continues to touch the lives of everyone who participates. It would be a privilege for Fast Company to have such a pioneering mind on this year's list!

Angelina Drnek - Rosemont, IL

Kevin Asbjornson's Artistry of Leadership presentation is a thought provoking and life changing experience. Kevin truly mesmerizes his audience with his passionate and creative mix of music and leadership. A must experience for anyone desiring to be a better leader and person.

Tammy Edwards, Sprint Corporation - Overland Park, Kansas USA

Kevin's talent and style are magnificent! As CEO, I witnessed the power of his presentation with 60 mentally ill adolescent youth during his weeklong "artist in residence" here on campus. Superb! Some incredible insights and involvements occurred with the boys. Thanks, Kevin!

Chuck Thompson - La Junta, Colorado

A truly remarkable integration of artistic process and deep leadership learning. Kevin is one of the pioneers of this exciting, new avenue of leadership development.

Brian Woodward, Ph.D. - Banff, Alberta, Canada

Kevin manages to integrate two seeming disparate concepts - artist, leader - into a crystal clear demonstration of the convergence of their qualities. The result is a powerful, pragmatic lesson in communication, awareness and appreciation. His use of music as the medium to show, rather than tell the listener about how we interact has a moving, nearly visceral effect on his audience. Kevin does all this while modelling genuine grace and generosity in his teaching style. His example has had lasting impact on how I integrate and celebrate the different skills of the people I work with and who work for me. I imagine they would thank him for it!

Naomi Wyse - Canmore, Alberta, Canada

Kevin Asbjorson is doing unique work that bridges two worlds not usually linked--music and leadership. His work is dynamic and visionary; it pioneers new territory in the fields of creativity and leadership training. He definitely belongs in the "Fast Fifty."

Jane Hilberry, Professor of English - Colorado College, Colorado Springs CO USA

The reason that Kevin has credibility, in my view, is that he has lived in both worlds. He has been there, done that, in both artistry and in business leadership. This comes through in his sessions. Henry Kutarna Chairman, Kutarna Capital Corporation, Calgary, Canada

Henry L. Kutarna - Calgary, Alberta, Canada

I had the opportunity to participate in one of Kevin's sessions in Banff Alberta, Canada in November of this year. Kevin's originality and ability to connect to his audience was truly remarkable. His method of facilitation and lessons learned will stay with me for a long time to come. It was amazing how he could take such core, basic leadership concepts and allow you to experience and think about them in a truly unique way. On a scale of one to ten it was a twelve.

Myra Cridland - Toronto, Ontario

Kevin is incredibly talented, and draws a great parallel between artistry and leadership. You have to experience it to truly appreciate it's value to the fullest extent!

MJ - Dallas, TX USA

I participated in a seminar at the Banff Centre in November this year where Kevin was an Artist-in-Residence. His music reaches to one's very soul and encourages a person to draw on their very being for ideas and feelings. His music is multi-dimensional. I listen to his CD almost every day and every time evokes different thoughts. He is an inspiration to us all.

Andrea Banning - Vancouver, B.C. Canada